

Together, we make impact happen.  
Together, we are People of Action.

## About Us: Partner With Purpose

Rotary Burlington North is a vibrant volunteer club dedicated to strengthening our community through meaningful, high-impact service.

For over 30 years, we've raised more than \$1.8 million to support vital programs locally and globally through our registered charity, the Rotary Burlington North Foundation.

When you sponsor us, you're partnering with a trusted, energetic team committed to building a healthier, happier, more connected community.



## Event Goals

Our goal is to raise essential funds so everyone in our community can access the support, resources, and services they need to thrive in mind, body, and spirit. Donations in support of Capillary Wave Community will be collected by the Rotary Burlington North Foundation, with 50% of net pledges directly supporting Capillary Wave's vital programs.

We're excited to partner with Capillary Wave Community, a registered charity dedicated to helping individuals and families navigate mental-health challenges with compassion, guidance, and a safe place to seek support.

We bring this mission to life by hosting a high-quality, energizing event that runners, walkers, and volunteers look forward to each year. The enthusiasm and loyalty of our participants is a true testament to the impact—and heart—behind the Spring Into Action Run.

## Our Beneficiaries



# CHOOSE YOUR LEVEL OF SUPPORT

All levels of sponsorship include::

- Recognition by the MC before the run begins.
- Inclusion in social media posts on our channels before and after the event.
- Sponsor recognition on [springintoactionrun.ca](http://springintoactionrun.ca)
- Opportunities to enhance participant experience and impact community wellbeing!

## LEAD SPONSOR (LIMIT 1)

**\$5000**

- Prominent brand signage at or near the finish line.
- Showcase your products/services at a display table (provided).
- Opportunity to address the crowd before the 5 km and 10 km runs.
- Headline sponsor placement included in all event marketing.

## WAVE MAKER UNLIMITED

**\$3000**

- Prominent brand signage at or near the finish line.
- Showcase your products/services at a display table (provided).
- 50% of sponsorship supports Capillary Wave Community; 50% supports Rotary Burlington North Foundation.

## WARM-UP SPONSOR (LIMIT 1)

**\$750**

- Lead the pre-race warm-up for participants.
- Prominent brand signage at the refreshments table.
- Showcase your products/samples at a display table (provided).

## KID ZONE SPONSOR (LIMIT 1)

**\$750**

- Prominent brand signage (banner) at the Kid Zone.
- Showcase your products/samples at the event.
- Option to host or lead family-friendly activities.

## PANCAKE SPONSOR (LIMIT 1)

**\$500**

- Brand visibility through your team serving pancakes to participants - showcase your presence through direct interaction with attendees.
- Option to provide your own brand signage/banner at the cooking station
- All ingredients provided by the event.

## KM MARKER SPONSOR 1, 2, 3, 4 km

**\$500**

Prominent brand signage at your assigned marker along the route.

## WATER STATION (LIMIT 2)

**\$500**

Prominent brand signage at assigned water station.

## HEALTHY FRUIT SPONSOR (LIMIT 1)

**\$500**

Prominent brand signage at the fruit station.

## FAMILY DONOR \$250

Heartful support with a tax receipt to recognize your generosity and recognition on our Family Donor Wall at registration location.